

Impact of Social Media on Human Life

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Abstract: There are a lot of users on social media who wants to collect information of others and meet people for sharing data on different topics. Therefore, number of social media sites have been made, through this large number of people in a few time interact with one another astoundingly. The purpose of social media sites is same. Every sites wants to attract users in a huge number in different ways. The main purpose is to know the various impacts on social networking on students/users and human life. In this study, want to focus on important impacts on social media with help of literature review. Social media impacts include health issues and studies effected etc. The previous studies show impacts of social media on male and female students and collected data through questionnaire. Some results are same while mostly results are changed by previous work done.

Keywords: Social Media, Facebook, WhatsApp, LinkedIn Students.

1. Introduction

Social media is very popular for communication now a days. Everyone is using social media now a day. There are many social media platforms like Twitter, Facebook, YouTube, Snapchat, WhatsApp, Viber, Skype, LinkedIn shown in Figure 1. People makes friends on social media and used it as a communication platform. They used social media for different purposes like for sharing pictures, recordings, happenings. There are different Facebook pages on social media. Students used social media on daily basis. Therefore, there is huge rate of students on social media [4]. No doubt people become closer to each other through social media globally and locally. After introducing mobile phones social media networking become more easy to access in anywhere. If a person create account once, can sign in anytime to access website. Previously there was some issues on social media that there is no privatization. Therefore, people faced some issues related to privacy. Excessive used of social media impacts bad effects on health. People give preference to play games online instead of doing physical activity [5].

People used social media by making profile then invite people for communication. Millions of people use internet now a day, now a day's people uses Facebook and twitter. LinkedIn used for professional users. It is also containing large number of people. Different social media websites used now a day by large number of people for communication but most popular is Facebook, twitter, LinkedIn which has large number of subscribers. The purpose of social media networking is its importance. This study will also focus on that how students/users affected by social network and how its impact on studies. The source of information was students and users. In this study questionnaires are used.



Figure.1. Social Media Applications [4]

This paper is organized as follows. Section 2 is about related work done in past. Section 3 is about proposed method which explores different techniques. Section 4 explores results and discussion. Section 5 is about conclusion.

2. Related Work

In 2017,2018, M. Al-Emran et al. [1,2] communication technologies improve the communication day by day. In 2017, G. Olasina [3] there is pros and cons of technology but this comes to a little town with a lot of benefits. In 2016, A. Alsaif [4] has investigate due to mobile phones students used social media sites every time due to easy access while in old days when cell phones were not had android version and simple mobile phones was there, then people used social medial less instead people used internet many times per day now a day. Most frequently used websites are Facebook, Twitter, LinkedIn, Instagram shown in figure 2.



Figure.2. Popular Social Networking Sites [4]

Students are using different social media websites very much. According to research 96% students use Facebook now a day. Texting, chatting with friends spoils time of students and they do not give attention on their studies and private life. In 2009, C. Martin [5] on the other hand assignments, online classes, training is a positive step. The excessive use of social media affects students' academic career, because students use social media for entertainment and due to this they do not give time to their studies and results CGPA goes down. Most of academics use social media for updating daily assignments, tests, slides. People upload different topics videos on YouTube which is informative for students. Updating status on Facebook becomes a top priority now a day. Security issues are also there that students' accounts are not secure and they allow everyone to show their accounts. All students do not manage their privacy settings that only allow relatives or close friends to show their accounts. Mostly students waste their time on social media. There is a lot of groups on Facebook which provides good information. So social media has some positive and some negative effects. The big negative issue of social media is students too much involved in activities, it's become addiction. Social media is an e-learning platform by creating blogs on it through which students discuss about their studies. Students who give time to their studies on weekend to maintain grades, they use social media on week days.

In 2015, J. Amedie [6] social media has removed communication barriers and through social media communication is possible and open the door for all. In 2016, K. Hashim, et al. [7] research shows that students and faculty are known with each other through social network. There were some pros of social network used by students' behavior and do not show any cons. In 2015, T.A. El-Badawy et al. [8] technology is instantly enhanced from year to year. This shows that there is no contact among social network and studies; this clearly shows in their overall grade average. In 2019, T. H. Naqvi [9] the present study shows networking impact on students of Fiji National University Fiji, that the mostly students participated in and satisfied with Facebook use. In 2018, P. Bajpai et al. [10] social media has become an important part of our daily lives. WhatsApp, Instagram, LinkedIn, Snapchat, Google Plus or YouTube are used by them. In 2017, J.E. Chukwuere et al. [11] the analysis shows that could not be restricted students by social media. Balance should be necessary. Developed and developing countries students are becoming addicted to social media and its applications for different reasons.

In 2018, A. Y. Abdelraheem et al. [12] the study shows that the use of social media network applications at a moderate degree on students. In 2018, A. A. Alalwan [13] social network is being used for marketing activities. This study will also provide theoretical and practical guidelines that how marketers implement advertisements on social media. In 2017, W. Akram et al. [14] social media is a place for public in all over the World to discuss their issues and opinions. It is a tool for professionals. They assist young professionals to market their skills and gain business opportunities. It also has risks for online communities. In this paper there are pros and cons of social media. Social media influenced the society in broad way. In 2019, M. Habes et al. [15] through social media students' academic performance can be easily predicted for e-learning purpose in Jordan.

3. Proposed Method

This section can justify the analysis of proposed work. The analysis of proposed work includes research style, information etc. Questionnaire is the method for collecting user's opinion. Conducting surveys through questionnaire is suitable and cheap method for collecting opinions from different students/users.

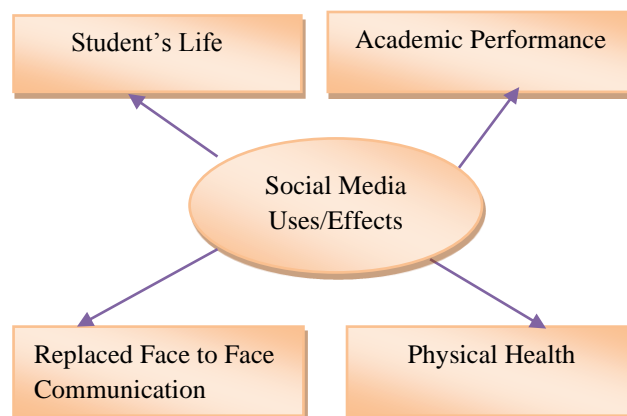


Figure.3. Proposed Model

- ***Student's life with social media***

Social media can effect student's life by excessive use of social networks. It can also help students in their studies. It only depends that for which objective social media is used.

- ***Academic performance with social media***

Academic performance can also be disturbed by social media because excessive use of everything can be harmful.

- ***Face to face communication with social media***

There is no time for family and friends due to use of social media. Everyone is busy in their life.

- ***Physical health with social media***

Social media can effect physical health, because when its use excessively then it effects health.

4. Result and Discussion

Results of this study is to know the main impacts of social network on students, physical health. Through questionnaire survey has conducted. It was make on google forms and send to users/students for their opinion. In all results, some results of surveys in each section are given below. The previous study shows impacts of social media on students. In this study some questions are same as previous study and some are different but it is done through google forms and given below results collected through our questionnaire and by our users and students. Therefore, some results are same while most of the results are changed by previous work done. Some questions are given below of google forms.

4.1 Data collection

Data gathering is necessary step. There are two types of data. Quantitative data measures weight. Qualitative data measures social network, their usage and duration of use.

Questionnaire is collected firstly. It is an effective method. It is cost effective for getting information.

Table.1. Questionnaire google forms

Q1. How much do you use social media?
Q2. Do social media are posing negative effect on studies?
Q3. Do privacy effects in social media websites?
Q4. How does social media affect?
Q5. Are your parents knowing social media activities?
Q6. Do social media are important?
Q7. How do you use social media?
Q8. Which social network do you use the mostly?
Q9. Do you use social media?

4.2 Effects on physical health, studies, life

Social media also effects on health, studies etc.

How much do you use social media?

The result shown in figure 4 shows that some students/users spend 3 hours, some 5 hours, some 9 hours and some more.

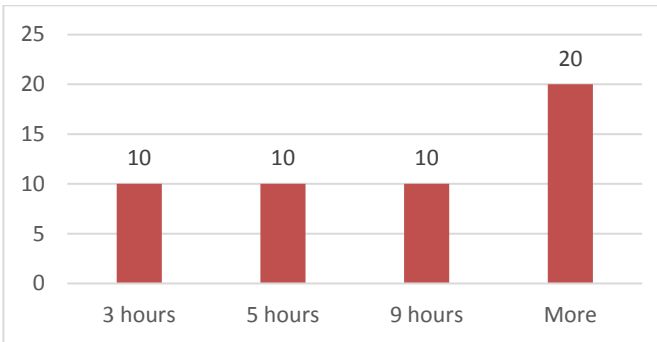


Figure.4. Spending Time on Social Media

Do social media are posing negative effect on studies?

The result shown in figure 5 shows that research indicates that most of the students/users agree on social network helpful in their studies, some are disagreeing and other are strongly agree.

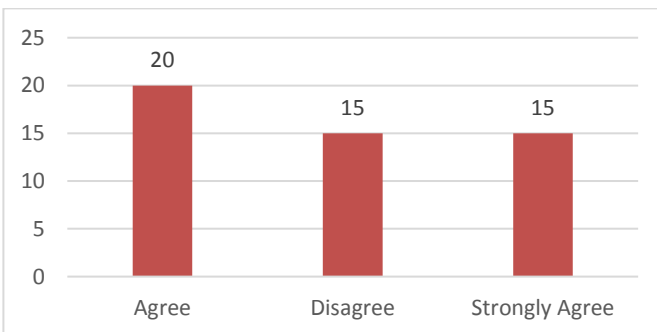


Figure.5. Negative Effect on Studies

Do privacy effects in social media websites?

The result shown in figure 6 shows that some users are agreeing, some are disagreeing and some are strongly agreeing.

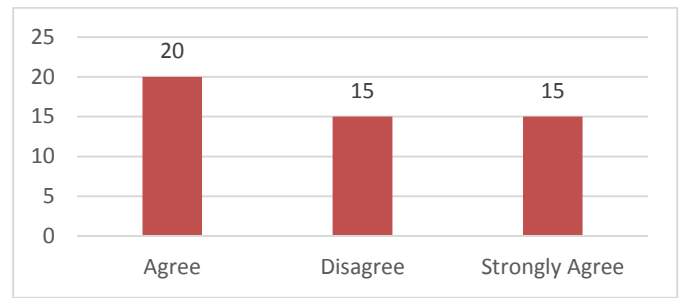


Figure.6. Privacy Policies

How does social network affect?

Result shown in figure 7 shows that some users said online networking does not effect, some said replaces face to face communication and some said little bit effect.

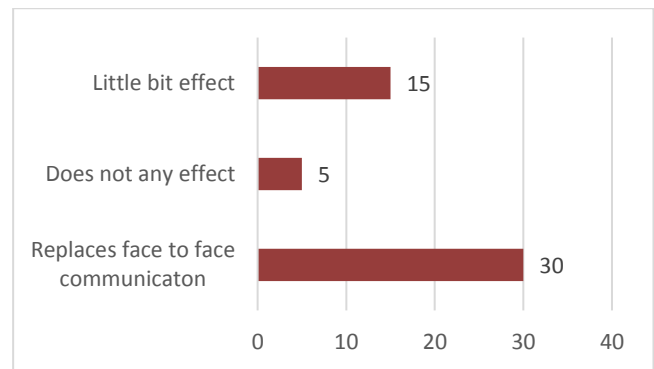


Figure.7. Online Networking

4.3 Effects on privacy, importance

Social media also has some importance now a day.

Are your parents knowing social media activities?

The result shown in figure 8 shows that some users said parents are aware, some said not aware and some said may be.

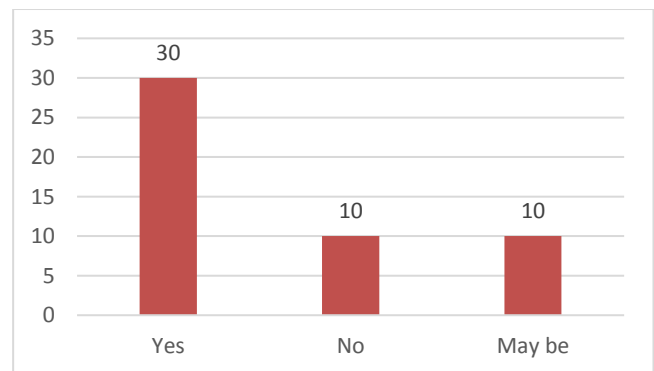


Figure.8. Parents Awareness

Do social media are important?

The result shown in figure 9 shows that some users said social networks are important, some said not important and some are strongly agreeing.

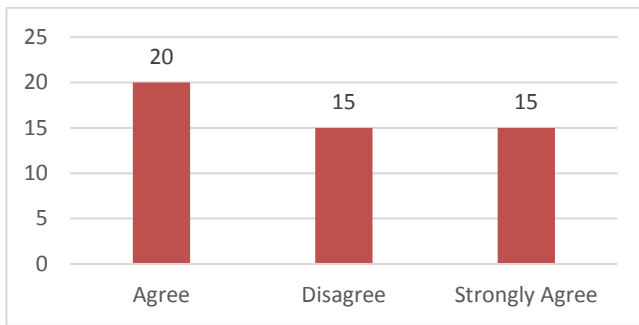


Figure.9. Importance of Social Network

How do you use social media?

The result shown in figure 10 shows that some users use social media by laptop, some by computer and some by smartphone.

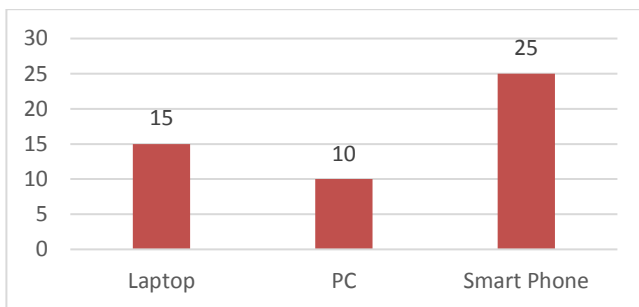


Figure.10. Social Network Account

Which social network do you use the mostly?

The result shown in figure 11 shows that the most of the users use Facebook and WhatsApp and other are using twitter, LinkedIn and some are using all.

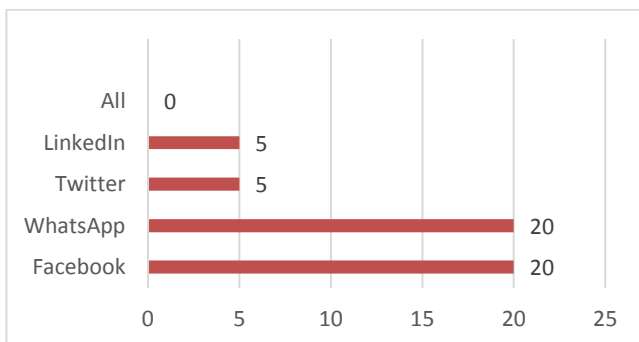


Figure.11. Social Networking Websites

Do you use social network websites?

The result shown in figure 12 that the mostly users use social media and other are not using.

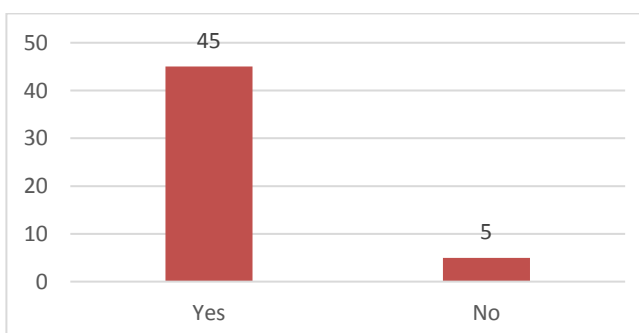


Figure.12. Use of Social Media

5. Conclusion

The result shows that the users pay a minimum of a pair of three hours on social media daily and maximum more than nine hours. It was asked regarding whether or not victimization some reasonably social media is important for today's life or not, mostly agreed that social media is important now a day. Too much use of social media does considerably effect on the students' real social life and grades still. Face to face communication replaced by social media. Mostly Facebook and WhatsApp is used by users. This study showed that social media will influence be a useful analysis tool and may facilitate students in their studies but excessive use of social media has many negative impacts. So use social media in a limit which will not affect physical health, study and family.

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